



Sypherlink Corporate Capabilities

Proven Software and Solutions for Accelerating Corporate and Government Information Integration and Data Sharing Initiatives

Key Focus Areas

Sypherlink's unique software and solutions provide value to any organization with a need to access and integrate information, but are particularly beneficial in support of the following:

Industries

- Government
- Financial Services
- Insurance
- Healthcare
- Automotive

Initiatives

- Integrated Criminal Justice
- Data Warehousing
- Defense & National Security
- Mergers & Acquisitions
- Enterprise Architecture
- Business Intelligence
- Customer Relationship Management

Sypherlink is a privately-held software company providing both government and corporate-sector organizations ways to optimize the value and reduce the total cost of ownership and risk for their strategic information integration and data sharing initiatives.

Unique Technology

Sypherlink's unique, patented technology reduces the time, effort and cost associated with information integration and data sharing initiatives by automating and accelerating critical development and implementation phases. This core technology is the basis for Sypherlink's software suite, which empowers organizations in three critical areas:

- 1) Knowledge** – quickly understand what data is available and where key relationships exist across enterprise systems;
- 2) Access** – rapidly, virtually prototype, validate, then build the targeted “to-be” environment to mitigate re-development risks and ensure business objectives are met;

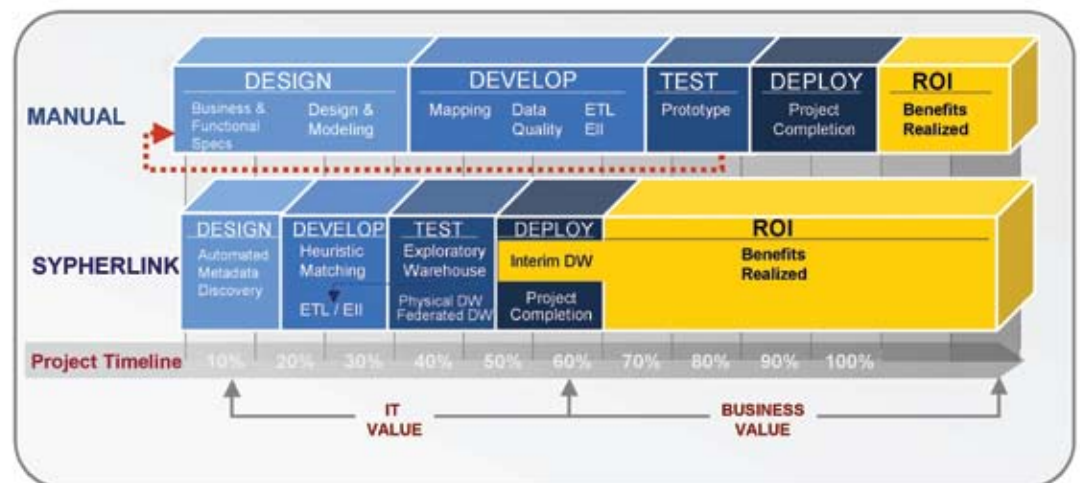
3) Reliability – resolve data quality issues to ensure a complete and accurate view of the data.

Complementary Software

Sypherlink's software accelerates the implementation of traditional data management tools, allowing organizations to more quickly implement and realize the benefits of data integration initiatives.

Extensive Experience

Sypherlink was founded and is led by a team of pioneers with an extensive background building and managing complex integration and information exchange solutions. We understand the opportunities and challenges facing global 1000 and government organizations, and are intimately familiar with the implementation process. In addition, Sypherlink is backed by prestigious investment firms with demonstrated success in the fields of software and technology. This combination of business and technology expertise ensures we can deliver value and results.



Sypherlink's unique technology coupled with its rapid implementation and prototyping methodology enables organizations to reduce implementation time, effort and costs – often by up to 50-85%.

Unparalleled Results

Nothing speaks louder than results. Our public and private-sector clients realize not only the immediate benefit of being able to more quickly design and implement their data sharing initiatives, but also the ultimate benefits of reduced time, money and resources.

Government Information Sharing

Perhaps more than any other sector, data sharing is critical to the federal, state and local government. Political pressures, budget cuts and security issues bring many new and difficult challenges. Well-integrated systems and communication processes make government work more efficiently, effectively and securely.

Sypherlink's patented software and domain expertise, along with our strategic partnerships, provide unique ways to automate and accelerate government's strategic information sharing initiatives. By enabling knowledge, access, and reliability of information across all levels of government – as well as ensuring protection of sensitive data – Sypherlink can help agencies overcome challenges and meet organizational goals.

Corporate Information Integration

All companies, regardless of their type, size or industry, have one common objective: improve shareholder value by enhancing the bottom line or growing the top line.

To accomplish this, organizations typically look at implementing strategic initiatives across their entire value chain that either improve operating efficiency or create new revenues. Regardless of the applications or vendors selected to implement these initiatives, the majority of time and cost will be spent on integrating all the disparate databases that feed the applications. This is a resource-intensive task that adds months and expense to any information-sharing project.

Sypherlink's unique suite of information integration software supports the implementation of these corporate initiatives by automating and accelerating much of the required up-front data discovery and mapping processes. Because this up-front work accounts for a majority of the time and costs involved, companies who work with Sypherlink are often able to reduce their overall expenses and implementation timeframes by up to 50-85%.

Case Study: Statewide Data Sharing

Initiative:	Global Justice Compliance
Traditional Approach:	12-24 months
Using Sypherlink:	Four months
Impact:	30-60x improvement

Case Study: Fortune 500 Company

Initiative:	Data Warehouse
Traditional Approach:	2.5 data fields mapped per resource, per hour
Using Sypherlink:	75 fields mapped per resource, per hour
Impact:	50x improvement

I am extremely satisfied with the value we've received from Sypherlink! They were able to identify data relationships between two disparate systems that otherwise would have required between 2500-3500 labor hours of effort. They were able to complete the analysis in only a couple of weeks' time. I would happily recommend Sypherlink to others."

– Technology Consultant, Fortune 500 Company
